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Surprises in Detroit: New Options Boost Confidence and Consumer Choices for Diesel Technology in U.S. Market



Two major announcements from leading global manufacturers for new diesel options in light-duty vehicles came from the North American International Auto Show as Ford introduced a new 3.0L diesel engine option in the 2018 Ford F-150 pickup truck and GMC revealed a new 1.6L turbo-diesel engine option for its all-new 2018 GMC Terrain SUV.

"These announcements send a strong message that diesel remains an important option for meeting the future vehicle needs of U.S. drivers," said Allen Schaeffer, the Executive Director of the Diesel Technology Forum. "With light-duty pickup trucks and SUVs accounting for more than 63 percent of sales in 2016, the addition of new clean diesel options in these dominant sectors will go a long way toward boosting the diesel market share in the U.S.

"The Ford F-Series has been the best-selling pickup truck for an unprecedented 40 consecutive years. Having a new diesel version of the most popular vehicle in America is a major step forward for diesel's long-term future in the U.S., and will offer pick-up truck customers another fuel-efficient choice.

"The compact SUV market is booming in the U.S. and the new GMC Terrain diesel should be well-received by U.S. drivers," Schaeffer said. "The Terrain has been a major component of GMC's growth in North America and should be extremely popular as the U.S. SUV market expands in the coming years."

Schaeffer predicted that both the diesel engine options in the Ford F-150 and GMC Terrain will be embraced by consumers, along with the top-selling Mazda CX-5 and its highly anticipated SKYACTIV-D diesel option coming in 2017,

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[Here's why GM is betting on diesel](#)

Millennials don't remember Olds diesels while VW TDI departure leaves an audience "While some automakers are quitting diesels in the U.S. market and generally seeking to turn a page, others are taking a cue from European manufacturers when it comes to thrifty engines. Volkswagen recently announced that it will no longer offer diesel engines in the U.S. amid a flurry of

as well as a new diesel engine option for the Chevrolet Equinox. With these new entries, an efficiency and performance race is emerging in the pick-up truck and crossover market segments, with strong 2016 performances by the Ram 1500 Ecodiesel, GMC Canyon and Chevrolet Colorado already on the books. [Read More](#)



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new engine announcements by GM and other brands that will give U.S. buyers the diesel option in a number of unexpected vehicles. One such unexpected vehicle is the 2018 GMC Terrain, which debuted on the first day of the Detroit auto show. When the redesigned crossover goes on sale, it will be available with a 1.5-liter turbocharged inline-four gasoline engine, a 2.0-liter turbocharged gasoline four, and a 1.6-liter turbodiesel paired with a six-speed automatic pumping out 137 hp and 240 lb-ft of torque. That's the same 1.6-liter turbodiesel that will be under the hood of the new 2018 Chevrolet Equinox, a unit that first surprised industry observers after being announced for the Chevrolet Cruze, where it will be paired with either a six-speed manual or a nine-speed automatic transmission when it goes on sale in 2017 as a 2018 model-year vehicle. Why the sudden turn to diesels?"

[EPA accuses Fiat Chrysler of excess diesel emissions](#)

"The U.S. Environmental Protection Agency on Thursday accused Fiat Chrysler Automobiles NV of illegally using hidden software to allow excess diesel emissions to go undetected, the result of a probe that stemmed from regulators' investigation of rival Volkswagen AG.

"FCA shares plummeted as the maximum fine is about \$4.6 billion. The EPA action affects 104,000 U.S. trucks and SUVs sold since 2014, about one-sixth the vehicles in the Volkswagen case."

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