

From: Greg Carlile
To: "ads@zoom.netatlantic.com"
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September 24, 2012



ADS On-Engine Diesel Training: The Support You're Looking For



With over 20 years of automotive and diesel instructor experience, Tony Salas is now the ADS full-time director of training. "Training is essential and never-ending," Salas explains in this 2 minute video. "Shake yours up and register for one of the currently scheduled ADS courses...today!"

[View video](#)

HDAW 13 Receives Very Strong Support from Commercial Vehicle Suppliers

Heavy Duty Aftermarket Week (HDAW) organizers report strong supplier support for the 2013 conference, with an increase of 26.5 percent in HDAW 2013 Product Expo exhibit spaces, growing from 121 reserved at this time last year to 153 spaces reserved to date. This latest information comes from a report generated on Tuesday, Sept. 11, 2012.

According to survey results, suppliers plan again to use the HDAW Product Expo to introduce their latest products and programs and to promote new services. HDAW'13 provides heavy duty suppliers the opportunity to showcase their product lines to the top heavy duty aftermarket distributors in the United States.

"We are genuinely excited by the positive response by the supplier community, especially this early in the year," said Tom Stewart, HDAW'13 co-chairman. "We hope to continue the trend of expanded growth and support, which not only says positive things about Heavy Duty Aftermarket Week, but is also an encouraging reflection of what we hope is happening in the industry at large."

HDAW '13 will be held at the Mirage, Las Vegas, Nev., Monday, Jan. 21 through Thursday, Jan. 24, 2013.

Please visit www.hdaw.org for program, registration and exhibit space reservation information. [More](#)



[Americans Go for Hybrids, Cost-conscious Europeans Embrace Diesels](#)

Americans are buying more gasoline electric hybrids, but Europeans still reckon diesel power is the best way to get value-for-money motoring, according to a report.

[Study Finds More Particulate Emissions From Charbroiled Burgers Than Diesel Trucks](#) The major advancements in clean diesel technology have been highlighted in a new and unique study by the University of California-Riverside that found commercially cooked hamburgers emit more particulate matter than diesel trucks.

[Oregon's Economic and Transportation Systems Powered by Clean Diesel Technology](#) Advanced and clean diesel technology is vital to the stability and growth of Oregon's economy, transportation system and environment.



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Oct 10 · Noon Eastern

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ADS-Sponsored Training Course

Dodge / Cummins Diesel

Oct. 16-17

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

ADS-Sponsored Training Course

Ford PowerStroke 6.4 L

Oct. 18-19

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

AAPEX – Automotive Aftermarket Products Expo

Oct. 30–Nov. 1

Sands Expo Center · Las Vegas, Nev.

[Online Registration](#) | [Hotel/Housing](#) | [AAPEX Contact Info](#)

[Product/Exhibitor search now available](#) | [More Info](#)

ADS-Sponsored Training Course

Intro to Ford PowerStroke 6.0L

Nov. 5-6

Location/Host: Mid-South Power Distributors · Memphis, TN

[Online Registration](#) | [Printable Registration/Course Description](#)

ADS-Sponsored Training Course

Ford PowerStroke 6.4L

Nov. 7-8

Location/Host: Mid-South Power Distributors · Memphis, TN

[Online Registration](#) | [Printable Registration/Course Description](#)

2013 HDAW – Heavy Duty Aftermarket Week

Jan. 21-24

Mirage · Las Vegas, Nev.

ADS will be exhibiting at this industry event—please join us!

[Registration](#) | [Housing/Hotel](#) | [More Info](#)

ADS Latin American Regional Event

April/May 2013

Puerto Vallarta, Mexico

Questions? / ¿Preguntas?

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PAACE Automechanika Mexico

July 10 – 12, 2013

Mexico City, Mexico

[More Info](#)

ADS International Convention & Tradeshow

July 30–Aug. 2, 2013

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ADS International Convention & Tradeshow

July 30–Aug. 2, 2013

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