

From: Greg Carlile
To: "ads@zoom.netatlantic.com"
Subject: News@ADS Sept 17, 2012
Date: Monday, September 17, 2012 4:58:00 PM
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September 17, 2012



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New ADS Promotional Video



ADS has released a "President's Welcome" video featuring newly elected president, Andy Girres. The video was shot on location at Diesel Specialties Inc., a service dealer shop owned and operated by Girres and his wife, Connie, of Sioux City, Iowa. The three-minute promotional video can be used by members to help in the promotion of the association. If you know of someone who may want to join ADS, send them this video so they may learn more about the many member benefits. [View video](#)

Members interested in video production work, [contact us](#) for a quote.

Member Discount/ Limited Time Offers



Switch to ADP and receive up to \$600 cash back (Promotion Extended through Sept. 28) [Learn more >](#)



Fifteen dollars off your first phone order (Promo expires 9/30/12) [Learn more >](#)



250 Specially discounted items for Fall and Winter (Promo expires in 136 days, on 1/31/13) [Learn more >](#)

[Learn more about these discounts and others on the ADS Business Marketplace.](#)

Economic Outlook: 2013 and Beyond

William Strauss, of the Federal Reserve Bank, Chicago, will be presenting during the Education Program at Heavy Duty Aftermarket Week 2013. A well-known economic speaker, Strauss' responsibilities include producing the monthly Chicago Fed Midwest Manufacturing Index and organizing the Bank's Economic Outlook Symposium and Automotive Outlook Symposium, in addition to conducting several economic workshops and industrial roundtables throughout the year. [More](#)

HDAW13 will be held at The Mirage in Las Vegas, Monday, Jan. 21 to Thursday, Jan. 24, 2013. [More Info / Register](#)



[This Diesel VW Drives Like a Sports Car and Delivers Hybrid Mileage](#)

The Merritt VW drives like a sports car and delivers hybrid mileage. Indeed, it is best enjoyed in single, torque-laden bites, without the gearbox kicking down like a nagging in-law, and a firm-but-compliant chassis.

[China's Diesel Output Declines for Third Month](#)

Although diesel is a main component of refinery output, China still processed 37.74 million tons of crude oil in August, up 1.5% from a year earlier. Overall processing volumes were higher because of year-on-year increases in other fuels.

[Large MAN High-Speed Diesel Launched](#)

MAN Diesel & Turbo launch the D7 engine to close the gap between its smallest medium-speed and largest high-speed engines. The D7 high-speed engine delivers a 1.5–5 MW output at 1,000–2,000 rpm is designed to serve a broad range of applications and sets new standards in fuel efficiency, power/weight ratio and TBO-intervals.

[2013 Porsche Cayenne Diesel Rated Best Hybrid Sibling on Highway](#)

EPA fuel-economy data for the new Porsche Cayenne diesel is out, and the twist-happy sport SUV is good for 19 mpg in the city and 29 on the highway. Those figures are fairly impressive and the latter tops the Cayenne diesel's competitive set.

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ADS-Sponsored Training Course

Dodge / Cummins Diesel

Oct. 16–17

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

ADS-Sponsored Training Course

Ford PowerStroke 6.4 L

Oct. 18–19

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

AAPEX – Automotive Aftermarket Products Expo

Oct. 30–Nov. 1

Sands Expo Center · Las Vegas, Nev.

[Online Registration](#) | [Hotel/Housing](#) | [AAPEX Contact Info](#)

[Product/Exhibitor search now available](#) | [More Info](#)

ADS-Sponsored Training Course

Intro to Ford PowerStroke 6.0L

Nov. 5–6

Location/Host: Mid-South Power Distributors · Memphis, TN

[Online Registration](#) | [Printable Registration/Course Description](#)

ADS-Sponsored Training Course

Ford PowerStroke 6.4L

Nov. 7–8

Location/Host: Mid-South Power Distributors · Memphis, TN

[Online Registration](#) | [Printable Registration/Course Description](#)

2013 HDAW – Heavy Duty Aftermarket Week

Jan. 21–24

Mirage · Las Vegas, Nev.

ADS will be exhibiting at this industry event—please join us!

[Registration](#) | [Housing/Hotel](#) | [More Info](#)

ADS Latin American Regional Event

April/May 2013

Puerto Vallarta, Mexico

Questions? / ¿Preguntas?

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PAACE Automechanika Mexico

July 10 – 12, 2013

Mexico City, Mexico

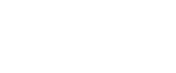
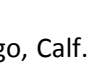
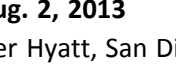
[More Info](#)

ADS International Convention & Tradeshow

July 30–Aug. 2, 2013

Manchester Hyatt, San Diego, Calif.

ADS would like to thank the following full year ++ advertisers.





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