

From: Greg Carlile
Sent: Monday, November 05, 2012 4:26 PM
To: 'ads@zoom.netatlantic.com'
Subject: News@ADS Nov 5, 2012



November 5, 2012



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ADS Technical Training classes and webinars are taught by Tony Salas, ADS Director of Training. Tony is an automotive and diesel instructor with over 20 years

of teaching experience. Check out Tony's latest tip in ["Tony's Training Tips and Tricks" video.](#)

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[Diesel Will Be Around for a Long Time](#)

Diesel is a controversial fuel amongst environmental advocates, but from passenger cars to heavy-duty haulers, diesel will remain a dominant fuel of choice for decades.

[Diesel-Powered Emergency Backup Generators Play a Vital Role During Hurricane Sandy](#)

Back up emergency diesel generators are the technology of choice and are in place at America's airports and critical telecommunication centers.

[Nearly 80 Million Clean Diesel Vehicles Will Be Sold Worldwide](#)

Diesel cars have long been tremendously popular in Europe, where high fuel prices mean that the price premium of a diesel car can be paid off quickly. However, other regions that have not traditionally been strong diesel markets, such as North America, are now starting to open up—particularly as increasingly stringent emissions regulations in Europe, Japan, and North America accelerate the spread of so-called “clean diesel” vehicles.

[Diesel: The Lifeblood of the Recovery Effort](#)

Much of the Internet is currently running on diesel fuel and priority service contracts. Emergency backup generators powered by diesel are helping many East Coast data center providers weather Super storm

Sandy. The importance of diesel in the post-Sandy economy is hard to overstate. In the wake of Sandy, diesel is the lifeblood of lower Manhattan, where generators are currently providing virtually all the area's electricity.

[Diesel Power sets land speed towing record at 141.998 mph](#)

There are more land speed record categories than we care to count, but the minds at *Diesel Power* recently tackled one of the more interesting and obscure titles in the realm: the record for the fastest vehicle towing a trailer. That meant the team would need to exceed the 139.11 mph barrier set by the previous record holder. To do that, they whipped up a GMC 2500 HD with over 1,000 horsepower and a two-stage nitrous set up. The trailer itself also required a bit of tweaking, and the crew ditched the standard wheel and tire combination for some V-rated rubber.



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Intro to Ford PowerStroke 6.0L

Nov. 5–6

Location/Host: Mid-South Power Distributors · Memphis, Tenn.

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Ford PowerStroke 6.4L

Nov. 7–8

Location/Host: Mid-South Power Distributors · Memphis, Tenn.

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ADS-Sponsored Training Course:

Dodge Cummins

Dec. 4-5

Training Host: Central Motive Power, Denver

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**ADS-Sponsored Training Course:
Ford PowerStroke 6.4L Introduction**

Dec. 6-7 (2 Days)

Training Host: Central Motive Power, Denver

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2013 HDAW – Heavy Duty Aftermarket Week

Jan. 21–24, 2013

Mirage · Las Vegas

ADS will be exhibiting at this industry event—please join us!

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ADS Latin American Regional Event

April/May 2013

Puerto Vallarta, Mexico

Questions? / ¿Preguntas?

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PAACE Automechanika Mexico

July 10–12, 2013

Mexico City, Mexico

[More Info](#)

ADS International Convention & Tradeshow

July 30–Aug. 2, 2013

Manchester Hyatt, San Diego, Calif.

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