

From: Association of Diesel Specialists (ADS) [info@diesel.org]
Sent: Monday, August 20, 2012 5:07 PM
To: Greg Carlile
Subject: News@ADS August 20, 2012



August 20, 2012



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ADS Breaks Attendance Record

Counting attendees, companions, children, staff, speakers, and VIPs, 925 people attended this year's Convention – WOW!

For a complete wrap-up of this year's Convention, look for the upcoming issue of *Nozzle Chatter*. Until then, view a list of this year's attendees, download presentations like the ones below, read the Diesel Daily's from each day or look through the photo gallery (coming soon) at www.diesel.org/ads-2012convention.

Check out these Technical Seminar presentations:

- ***Diesel/Emission Controls, Their Gains & Effects on Diagnostic & Training Needs***
Tony Salas, ADS director of training [Presentation](#)
- ***Understanding the Three Generations of Volkswagen TDI Diesels***
Luis Ruiz, Mechanic's Education Association (MEA) [Presentation](#)

If you attended the Convention & Tradeshow and have not yet completed your evaluation, please do so and help ADS with future Conventions. – [Click here to access the evaluation](#).



Please participate in a One-Question Poll

Do you own/drive a diesel vehicle?

I do own/drive a diesel vehicle.

Do not own/drive a diesel vehicle.

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[Rail Freight Tests New Diesel Emissions Technology](#)

The Union Pacific Railroad is investing \$20 million to test new technology designed to reduce emissions from diesel powered freight locomotives in California.

[New York Diesel Strengthens Amid Speculation Europe Prices to Rise](#)

New York diesel strengthened amid speculation that prices in Europe will rise to a record, increasing the incentive to export the fuel. Retail diesel prices should reach a record high this week or early next week according to Olivier Jakob, managing director of Petromatrix, a Switzerland-based research firm.



[Analyst Predicts Diesel Prices Could Stay Up](#)

The Iowa Department of Agriculture reports the price of heating oil rose 30 cents from the mid- July report on the fuel. Analyst Harold Hommes says heating oil is one of the products that is impacted by world oil demand. He says the price of heating oil is tied to oil and there's been a "general tightening of distillate market."

[Clean Tech Catalyst Could Cut Diesel Engine Emissions by Nearly Half](#)

A new catalyst, developed by U.S. researchers and marketed by a California-based clean technology company, can reportedly reduce greenhouse gases produced by diesel-powered vehicles by as much as 45 percent. University of Texas, Dallas materials science and engineering professor Kyeongjae "KJ" Cho and colleagues claim that they have identified an oxide that could reduce pollution levels caused by diesel vehicles by as much as 45 percent.

Social Signals: How to Use the Most Important Convergence of Search and Social

Aug 29 • Noon Eastern

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FREE Business Management Webinar

Social Signals: How to Use the Most Important Convergence of Search and Social

Aug. 29 · Noon Eastern

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ADS-Sponsored Training Course

Sprinter Diesel Engine Management

Sept. 12

Location/Host: [H.G. Makelim Co.](#) · South San Francisco, Calif.

[Course Description](#) | [Online Registration](#) | [Printable Registration](#)

ADS-Sponsored Training Course

Dodge / Cummins Diesel

Oct. 16 – 17

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

ADS-Sponsored Training Course

Ford PowerStroke

Oct. 18 – 19

Location/Host: [Diesel Forward Inc.](#) · Windsor, Wis.

[Online Registration](#) | [Printable Registration/Course Description](#)

AAPEX – Automotive Aftermarket Products Expo

Oct. 30 – Nov. 1

Sands Expo Center · Las Vegas, Nev.

[Online Registration](#) | [Hotel/Housing](#) | [AAPEX Contact Info](#)

[Product/Exhibitor search now available](#) | [More Info](#)

2013 HDAW – Heavy Duty Aftermarket Week

Jan. 21 – 24

Mirage · Las Vegas, Nev.

ADS will be exhibiting at this industry event—please join us!

[More Info](#)

ADS Latin American Regional Event

April/May 2013

Puerto Vallarta, Mexico
Questions? / ¿Preguntas?
virmor1@prodigy.net.mx · Phone: 01.55.5572.3811

PAACE Automechanika Mexico

July 10 – 12, 2013
Mexico City, Mexico
[More Info](#)

ADS International Convention & Tradeshow

July 30 – Aug. 2, 2013
Manchester Hyatt, San Diego, Calif.

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